001 / PLANNING & EVERYDAY LIFE

Weekly & Daily Planner

PRINTABLE PDF / UNDATED / A4

Description

An undated printable planner that connects the big picture of a week with the practical details of a day. The weekly sheet holds seven days and three priorities; the daily sheet turns the next day's commitments into hourly blocks, with room for notes.

The first version is a small A4 PDF set, designed for handwriting. A freelancer might map client deadlines on Sunday, then print a daily sheet to protect time for the most important work. No accounts, integrations or dated calendar are needed.

Audience

The primary buyer is a freelancer or independent professional who likes planning on paper and needs to see appointments alongside focused work. Students can be a later specialization with assignment-specific fields.

Keep the promise narrow: a clear place to plan. This version does not send reminders, sync calendars or provide interactive PDF form fields.

Creation prompt

Use this in an AI chat that can generate code. Replace the three inputs, then copy the entire prompt. A file-capable environment can save the outputs; a text-only chat should return complete SVG code for you to save as files.

BUILD PROMPT / COPY & CUSTOMIZE

```
Act as a print-layout designer. Create the first version of an undated weekly and daily
planner for sale as a printable download.

INPUTS
Audience: [AUDIENCE; default: freelance professionals]
Language: [LANGUAGE; default: English]
Style: [STYLE; default: quiet, minimal, dark teal and gray]

Make two original portrait A4 pages. Produce complete SVG source for weekly.svg and
daily.svg. Use width="210mm", height="297mm" and viewBox="0 0 210 297". Use editable
text, basic vector shapes and system-font fallbacks. No scripts, external images, web
fonts or paid assets. If you cannot create files, return each full file in a separate
code block, labelled with its filename. Do not substitute a layout description for the
actual SVG.
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BUILD PROMPT / CONTINUED

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WEEKLY PAGE
Include a blank "Week of" field, three priority lines and seven separate day areas,
Monday through Sunday, with equal writing space. Give each day at least three
handwriting lines. Do not insert calendar dates. Arrange the seven days and a notes area
as eight cells in a two-column, four-row grid. Make labels suitable for the selected
audience without adding new sections.

DAILY PAGE
Include a blank date field, three priority lines, a schedule with one row for every hour
from 07:00 through 21:00 inclusive, and a separate notes area. Show all 15 hours exactly
once. Leave room to write an appointment beside each hour. Do not add trackers or
inspirational quotes.

DESIGN RULES
Use a white background, dark text and thin gray rules. Keep all content at least 12 mm
from the paper edge. Use readable labels, approximately 10-12 pt, and handwriting lines
at least 7 mm apart. Do not rely on color to separate sections. Keep headings consistent
across both sheets. Avoid decorative objects inside the pages.

DELIVER IN THIS ORDER
1. A short explanation of the layout decisions.
2. The complete weekly.svg and daily.svg files.
3. A one-page quick-start text: save and open the SVGs, select A4 paper, export each as
PDF at 100% scale with no extra print margins and with browser headers and footers
disabled, then combine the PDFs. Check that each export contains only one page. Mention
that print-dialog labels vary and the user must check the preview.
4. A quality checklist covering seven days, 15 hourly rows, blank dates, margins,
legibility and grayscale printing.

Before delivering, check the SVG coordinates and text for overlaps, clipped labels and
missing rows. State which checks you could actually perform. Do not claim that a PDF
export or physical print has been tested unless it has.
```

Open the generated SVG files in a browser and check both pages before exporting. If the chat stops mid-file, ask it to finish that file before requesting changes. Keep the SVGs as editable source files; the exported PDFs are the buyer's main download.

How it could look

Concept illustration: one possible version of the product.

The useful features are visible at a glance: seven days, three priorities and a separate daily schedule. The mockup illustrates the direction; production files still need their own layout and print checks.

Difficulty and tools

★★☆☆☆ **2 / 5 · BASIC** Layout, export & print checks

- **Skills:** saving text as an SVG file, opening it in a browser, checking spacing and exporting a PDF. Programming knowledge is not required for this version, but layout mistakes may need another AI revision or manual editing.
- **Tools:** an AI chat, a browser and a PDF-merging tool. A vector editor is optional. Paid design assets and API integrations are unnecessary; AI access may have its own cost.
- **Your work:** inspect the generated pages, test the export, write the instructions and make the final files easy to find.

First version and delivery files

Keep the first release focused. Deliver one two-page A4 planner PDF, the two SVG source files, a short quick-start guide and one clearly marked filled-in example. Explain that the editable sources are SVG files, not a Canva template. Add US Letter only after checking a separate layout for that paper size.

Build in four steps: generate the source files; correct spacing and print-test them; export and combine the two pages; package the PDF, sources, guide and example in clearly named folders. List exactly what is included on the product page.

Ways to make it distinctive

- **For freelancers:** use weekly deliverables and client commitments as the examples. Preserve space for focused work between appointments.
- **For students:** adapt the examples and labels to assignments, classes and revision blocks. Keep the same two-page scope.
- **For low-ink printing:** prioritize clear black-and-white rules and generous writing space. Demonstrate a real grayscale print once available.

These are possible editions, not three extra products to build before testing the first one. Start with one audience and make that version coherent.

Potential and demand check

The buying hypothesis is convenience: a buyer may prefer a well-resolved pair of sheets, useful examples and clear printing instructions over assembling a planner themselves. Free alternatives already exist, including Canva's weekly planner templates [1]. A paid version needs a specific audience and a visible reason to choose it.

Test the freelancer edition with a downloadable weekly sample and a preview of the complete set. Ask prospective users to plan an actual week, then find out which fields they used or ignored. Track sample downloads separately from paid orders. A compliment about the design is feedback; payment is stronger evidence of willingness to buy.

How to present and sell it

Example offer: "An undated weekly and daily planner for freelancers who want to see deadlines, appointments and focused work on paper. Includes A4 PDFs, editable SVG sources and a quick-start guide."

Show this: one blank sheet, one realistic filled-in example and a short demonstration of moving three weekly priorities into a day's schedule. Show a physical print only after making one.

Test these channels: a Pinterest pin can show the printable layout; a freelancer community can provide feedback on the workflow where promotion is allowed. Treat these as channel hypotheses, not guaranteed traffic sources. Link to the exact product, not a mixed storefront.

Before you sell

- ☐ Both pages export at A4 size; nothing clips at the specified margins.
- ☐ All seven weekdays and all 15 hourly rows appear exactly once.
- ☐ A real print is readable in grayscale and comfortable to write on.
- ☐ The SVG sources open correctly; the ZIP and PDF filenames are clear.
- ☐ The guide, preview and product page describe the same files and limitations.

[1] Canva, "Weekly schedule planner templates": View source — checked October 30, 2026. This confirms a free alternative, not demand or sales for this proposed product.